

September 25, 2018

2019/22 Strategic Plan Kickoff

Presented by:

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2019/22 Strategic Plan Kickoff





Executive Summary

- SY 2016-19 Strategic Planning process involved bottom-up Theory-of-Action and Logic Model development, and the establishing of metrics with both lead and lag indicators.
- 2. SY 2019-22 Strategic Plan activities completed to date include formation and kickoff of the **Strategic Plan Committee**, completion of a comprehensive **Environmental Scan**, and analysis of **quantitative and qualitative data** collected through multiple surveys, focus groups, retreats, forums, and various school and community events across the District.
- 3. Initial results from over **172,685 data points** collected reveal **three overarching themes** for District priorities: Individualized Learning, Resource Management, and Communication. These closely align with our current three Strategic Goals of **High Quality Instruction**, **Continuous Improvement**, and **Effective Communication**.



Core Topics for Board Input



- Top level goals and priorities for 2019/22
- Any additional stakeholders to involve
- Any initiatives we should scale back or stop

Values, Vision, and Mission







What the organization believes; its "ethos" or "core" philosophies How the organization "sees" these beliefs made evident in the real world What the organization will do to make these core values and their implications into a reality

Current BCPS Vision

OUR VISION

Our vision statement vividly describes our ideal environment and outcomes—a picture of the future we want to create. It inspires, energizes and provides a long-term view.

> Educating today's students to succeed in tomorrow's world.



Current BCPS Mission

OUR MISSION

Our mission statement defines our purpose—why we exist and what we do to achieve our vision. It provides direction and focus, and helps guide all goals and decisions. It reminds us why we do the work we do.

Broward County Public Schools is committed to educating all students to reach their highest potential.



Current BCPS Values

OUR VALUES

- > All students will learn when their individual needs are met
- > Learning is a lifelong process
- > Every student has a right to a high-quality educational option
- > Engaged families combined with highly effective teachers and school leaders are the core components of a successful school
- > Positive character education is essential to whole child development
- > The diversity of our community is valuable and must be embraced
- > Students must be prepared as innovative thinkers and responsible citizens to compete in a global economy
- > High-quality customer service is a critical component of highquality education

- > Positive stakeholder involvement enhances student achievement
- > Everyone must be held to the highest ethical standards to achieve excellence
- > Everyone must contribute to and be held accountable for student achievement
- > An equitable education provides all necessary resources to meet student needs
- > All District services must clearly tie to student achievement
- > Respect and dignity are critical, both in and out of the classroom
- > Public education is the foundation of a democratic society
- > It is essential that the District develops an informed, engaged, and responsible citizenry

Current BCPS Goals





Current Strategic Plan Dashboard



Strategic Plan Dashboard

Goal: High-Quality Instruction

Literacy and Early Learning Middle Grades Learning English Language Arts Grades 3 to 5 English Language Arts Grades 6 to 8 English Language Arts Grades 9 and 10 53.4 56.8 53.0 54.3 53.7 55.0 83.8 81.2 55.6 52.3 56.4 50.0 60.2 53.7 53.4 56.0 Math Grades 3 to 5 Math Grades 6 to 8 Algebra 1 60.2 63.5 56.9 58.4 62.6 68.0 73.5 57.0 60.0 66.7 62.0 56.9 61.3

College and Career Readiness



Graduation Rate

86.4

Based on data available as of 8/21/2018.

school year except gradaution rates, which are as of 2016/17.

Charter schools are excluded.



Select other Strategic Plan Goals from tabs below.

FFICE OF STRATEGIC INITIATIVE MANAGEMENT

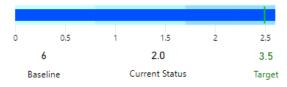
Current Strategic Plan Dashboard



Operational Efficiencies

25	30	35	40
26	:	25	40
Baseline	Currer	nt Status	Target

Student-to-computer ratio (decrease)



Increase 5-year retention (teachers)

42	43	44	45	46	47
4	42		43		47
Bas	eline	Cur	rent Status		Target



Strategic Plan Dashboard

Goal: Continuous Improvement

Strategic Initiative Management						
Percentag	Percentage of project leads attending formal training					
				_		
ò	20	40	60	80		
0		76		90		
Baseline		Current Statu	IS	Target		

Number of strategic initiatives formally tracked

0	2	4	6	8	10
0		10)	1	0
Baseline		Current	Status	Targ	get

Performance management and evaluation processes

0	5	10
0	15	12
Baseline	Current Status	Target

Facilities and Construction

Based on data available as of 9/17/2018

Facility-related projects underway in the SMART program



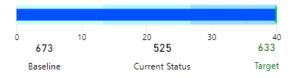
Facility-related projects in construction procurement, construct...



Decrease in work order completion time (days decreased)

0	1	2	3	4
39		35		35
Baseline		Current Status	;	Target

Decrease in routine maintenance cost per work order (\$ saved)



Select other Strategic Plan Goals from tabs below.

Current Strategic Plan Dashboard



Strategic Plan Dashboard

Goal: Effective Communication

Launch a staff intranet to improve internal communications

0	20	40	60	80	100		
()	100		100		1	00
Base	Baseline Curr		Current State		rget		

Restructure District website



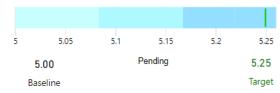
Social media engagement - Twitter Followers



Social media engagement - Facebook Likes

11.5K	12K	12.5K	13K	
12K		21219		13K
Baseline		Current State		Target

Positive to negative news ratio

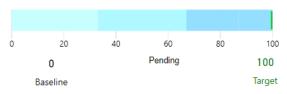


Increase mobile app (application) downloads



Based on data available as of 8/7/2018

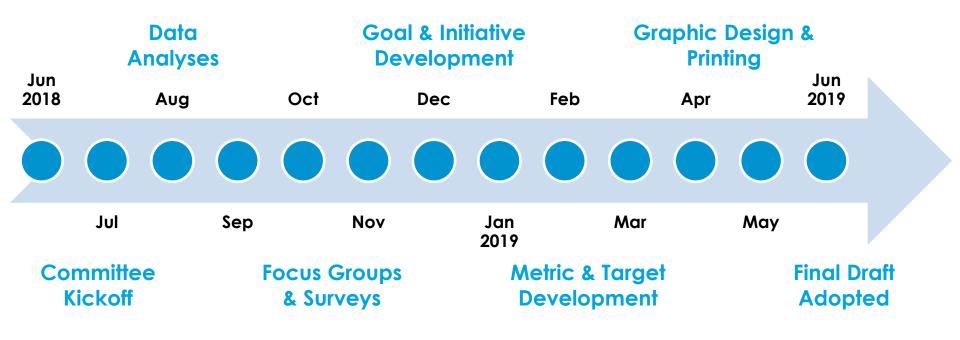
Hub usage to access information



= Year	1
= Year	2
= Year	3

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SY2019-22 Strategic Planning Timeline





SY2019-22 Strategic Planning Timeline

			2018			
June	July	August	September	October	November	December
Kickoff: SP	Kickoff: SP	Board	Surveys,	Surveys,	Survey,	Board Workshop:
Steering	Committee	Workshop:	Interviews,	Interviews, &	Interview,	Strategic Plan
Committee	Meeting	Strategic Plan	& Focus	Focus Groups	& Focus	Findings and Initial
		Kickoff Board	Groups		Group	Recommendations
	Data Analysis	Workshop		SP	Analysis	
				Committee		
		Data Analysis &		Meeting		
		Environmental				
		Scan				

			2019			
January	February	March	April	May	June	July
Goal &	Goal &	Board	Metric &	Graphic	Board	2019-22
Initiative	Initiative	Workshop:	Target	Design &	Workshop:	Strategic Plan
Development	Finalization	Strategic Plan	Finalization	Printing	Strategic Plan	Execution
		Draft (aligned			Final	Begins
SP		with Budget)	Focus Groups	SP	Adoption	
Committee				Committee		
Meeting		Metric &		Meeting		
		Target				
		Development				
		SP				
		Committee				
		Meeting				

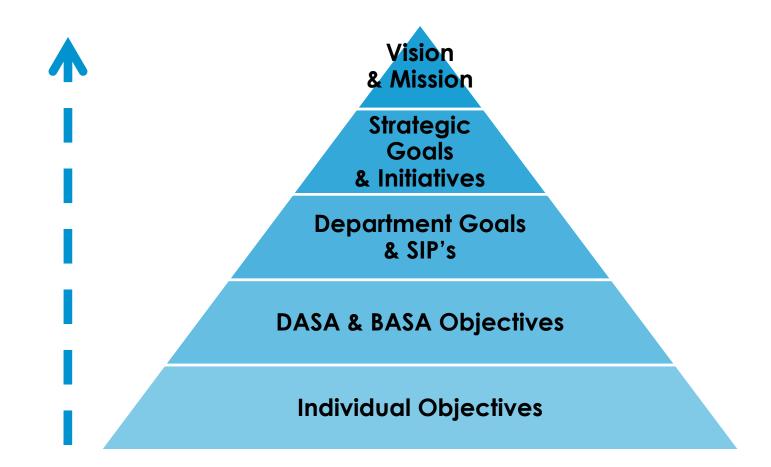
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Framework for Planning & Execution

- Discipline I: Focus on the Wildly Important
- Discipline 2: Act on the Lead Measures
- Discipline 3: Create a Compelling Scoreboard
- Discipline 4: Create a Cadence of Accountability



District-wide Goal Alignment





Environmental Scan: Overview

How we are exploring our current context:

- I. Demographics
- II. Economics
- III. Governmental/Legislative
- IV. Community
- V. Market/Industry
- VI. BCPS Organizational Assessment
 - Internal Strengths & Weaknesses
 - External Opportunities & Threats
 - Stakeholder Feedback

Environmental Scan: Analysis

	2	6	2018
FIRST fully accredited school system in Florida since 1962	SECOND largest school system in Florida	SIXTH largest school system in the U.S.	\$106 Million earned in scholarships by the Class of 2018
Demographics		Number of Schools	Enrollment
White: 51.2% / 138,620		Elementary: 136	PreK: 6,158
Black: 40.4% / 109,186		Middle: 37	K-5: 94,864
Asian: 3.8% / 10,300		High: 33	6-8: 48,804
Native American/Alaskan:	0.7% / 1,767	Combination: 8	9-12: 70,358
Native Hawaiian/Pacific Isla	nder: 0.2% / 585	Centers: 17	Centers: 4,447
Multiracial: 3.7% / 10,092		TOTAL: 231	Charter Schools: 45,919
Hispanic: 34.7% / 93,911		Charter Schools: 88	TOTAL: 270,550
Non-Hispanic: 65.3% / 176,	639		
English Language Learners (R	ELL): 11.9% / 32,311		

Exceptional Student Education (ESE): 13.4% / 36,176

Source: Demographics & Student Assignments 2018/19 Benchmark Day Enrollment Report

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Environmental Scan: Analysis

Legislation Impacting BCPS:

- SB 7026: Marjory Stoneman Douglas Public Safety Act
- CS/HB 7069: Education

SIN

- HB 495: K-12 Public Education
- CS/HB 1279: School District Accountability



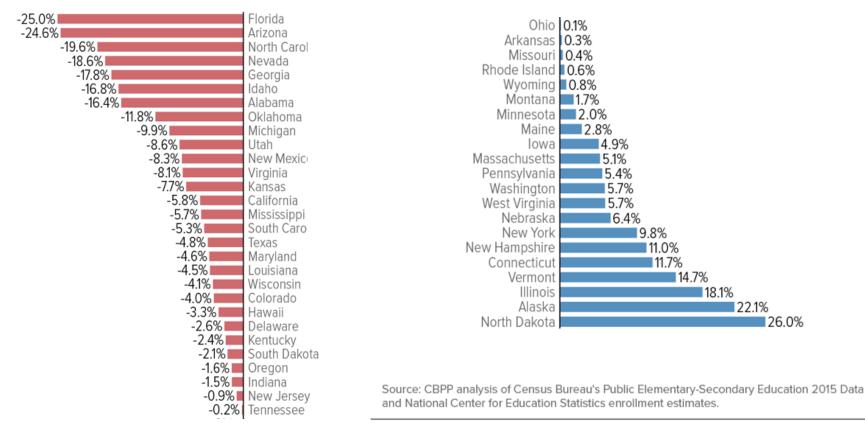




Environmental Scan: Analysis

Combined State and Local School Funding Per Student Below 2008 Levels in Most States

Percent change, inflation adjusted, fiscal years 2008-2015



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Environmental Scan: Peer Districts Analysis

4-Year Change in Gap from 2015 to 2018, FSA: ELA and Mathematics											
	Engli	sh Language	e Arts	Mathematics							
COUNTY	White Black	White Hispanic	FRL Non-FRL		White Black	White Hispanic	FRL Non-FRL				
Broward	-4	-1	-2		-3	0	-2				
Miami-Dade	-4	-1	-4		-2	-2	-3				
Hillsborough	-1	0	-1		1	2	1				
Palm Beach	-2	0	1		-1	0	1				
Orange	-1	1	-3		1	1	-2				

Difference in % students scoring 3 or higher on FSA

FSA = Florida Standards Assessment, ELA = English Language Arts, FRL = Students receiving Free or Reduced Lunch



Environmental Scan: Peer Districts Analysis



2017-18 District Grades

Qisting dering	Enerich L.	Frelight Arr.s. Arr	Freelight Arrs Lo.	Arethe lowest Arster Aning Cains	Mathematics Achievene Gains	Mathematics Carning G.	Science and anis and	Social Stringenter and Of the	Michies Achievence	Gradiuation Acceleration	College and Alferta	Alleger Career Access	Stor upite in alon	Grade M.	Gradie M.	9to-	Sitor apende la green de contes sois
BROWARD	58%	57%	45%	60%	57%	43%	55%	71%	68%	81%	62%	60%	В	В	В	В	
MIAMI-DADE	60%	58%	49%	61%	57%	48%	59%	72%	76%	81%	67%	63%	Α	В	В	В	
HILLSBOROUGH	54%	54%	42%	56%	57%	44%	56%	70%	83%	83%	50%	59%	В	В	В	Α	
ORANGE	55%	52%	43%	58%	53%	42%	59%	69%	81%	85%	53%	59%	В	В	В	В	
PALM BEACH	58%	57%	47%	62%	60%	45%	62%	73%	76%	85%	67%	63%	Α	В	В	Α	1

Grade Criteria:

- A = 62% of points or greater
- B = 54% to 61% of points
- C = 41% to 53% of points
- D = 32% to 40% of points
- F = 31% of points or less

Strategic Plan Stakeholders





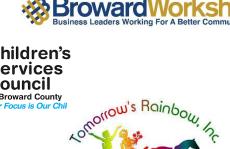
Listening Tour: External Organizations:



- ✓ Broward Teacher's Union (BTU)
- ✓ Confidential Office Personnel Association (COPA)
- Education Support and Management Association of Broward (ESMAB)
- ✓ Federation of Public Employees (FOPE)
- ✓ Police Benevolent Association PBA
- ✓ Community Foundation of Broward (CFB)
- ✓ Parent Teacher Association (PTA/PTSA)
- ✓ Technical Advisory Council (TAC)
- ✓ District Advisory Council (DAC)
- ✓ Children's Services Council (CSC)
- ✓ Tomorrow's Rainbow, Inc.
- ✓ Broward Workshop

Elected Officials

✓ Broward College



BROWARD

OLLEGE

- For Good, For Ever
- Various Retired Teachers, Activists, and Community Members Opportunities Industrialization Centers (OIC) of South Florida

Broward County Council

everychild.onevoice.





✓ Local Businesses and Community Partners

Listening Tour: Forums

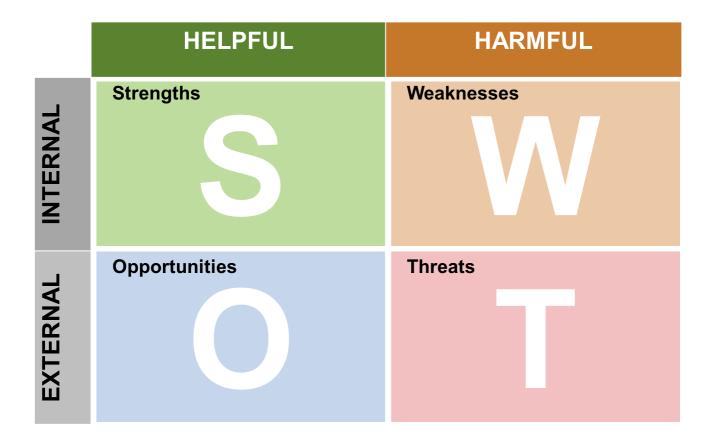
- ✓ Strategic Plan (SP) Committee Meetings
- ✓ Principals Meetings
- \checkmark School-based Activities and Events
- ✓ Community Events
- ✓ Local Non-Profit Meetings
- ✓ Strategic Plan Surveys
- ✓ Strategic Plan Focus Groups
- ✓ Past District-wide Surveys
- ✓ Ed Talk Events
- ✓ Departmental Planning Retreats
- ✓ Facilities Leadership Conference
- ✓ Continuous Improvement Conference

Strategic Plan Committee





Environmental Scan: SWOT Analysis

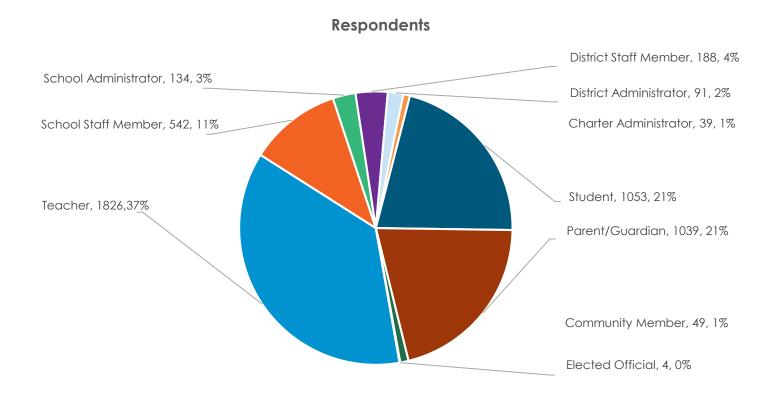




Theory of Action: Template

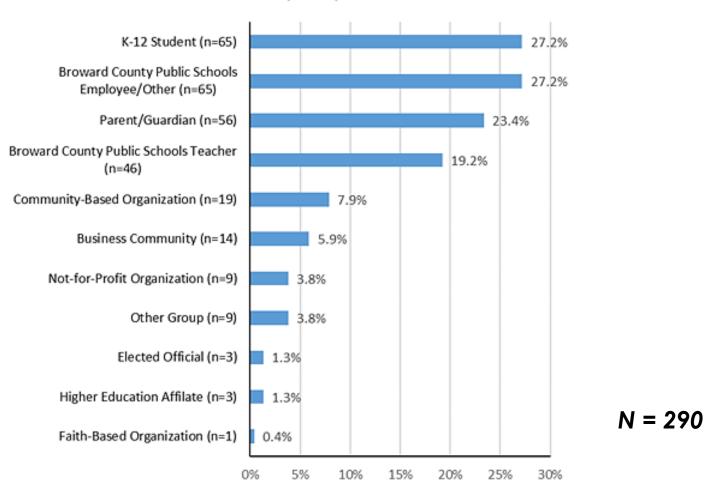
	Theory	Action Plan				
Lead Measure	If we execute this strategy:	Action 1:				
		xamples of initiatives tegic Plan Committee. Action 2:				
Lag Measure	Then we will realize this objective	<u>e</u> :				
 Specific Measurable Attainable Relevant Time-bound 		Action 3:				

SP Survey 2018





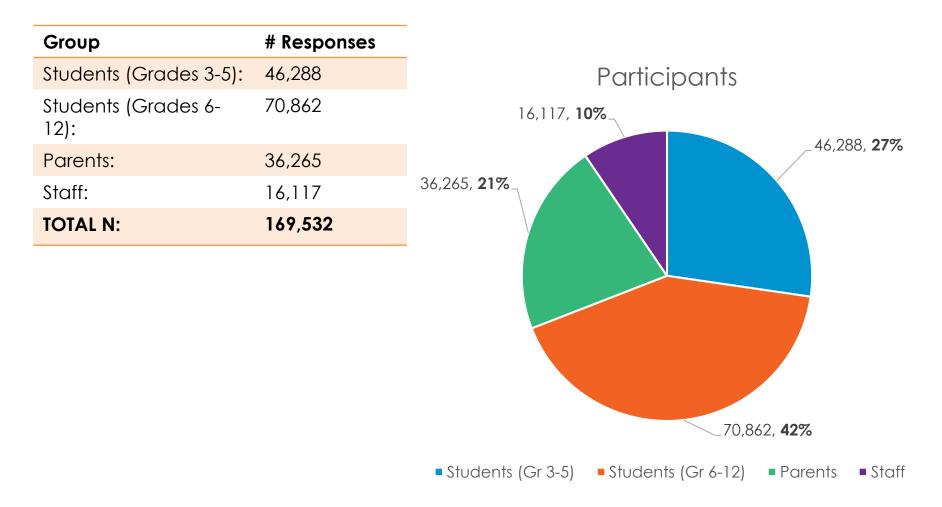
Ed Talk 2018



Groups Represented

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AdvancEd Survey 2017/18





Major Themes: Overarching

Su	mmary		
Theme	Ed Talk	SP Survey	AdvancEd Survey
Academic Expectations			
Academic Support			
Communication	\checkmark	\checkmark	\checkmark
Curriculum			
District Leadership		\checkmark	
Diversity			
Funding Levels		\checkmark	
In/Out-of-School Programs	\checkmark		
Individualized Learning	\checkmark		\checkmark
Parent/Community Involvement	\checkmark		
Student Relations with Peers/Adults			\checkmark
Real World Opportunities	\checkmark		
Resource Management		\checkmark	\checkmark
Salary and Benefits		\checkmark	
School Choice			
School Environment	\checkmark		
School Safety		\checkmark	
Social-Emotional Learning (SEL)	\checkmark		
Standardized Tests		\checkmark	
Student Achievement			
Student Discipline		\checkmark	
Student Support/Mentoring	\checkmark		
Teacher Accountability/Improvement			
Teacher Training & Resources			
Teaching Quality & Consistency			\checkmark
Technology		Tot	al N = 172,685

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Environmental Scan: Peer Districts Analysis

Comparison of Strategic Plan Goals Across Peer Districts

Goal Theme	Broward	Miami- Dade	Palm Beach	Charlotte- Mecklenburg	Boston	Clark
Academic/achievement/Gaps	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Post Graduation Planning & Outcomes		\checkmark		\checkmark		
Health/Safety & School Climate		\checkmark	\checkmark	\checkmark		\checkmark
Stakeholder Engagement	\checkmark	\checkmark			\checkmark	\checkmark
Business Practices/ Operations/Resource Management	V	V		~	√	V
Professional Development/High Quality Staff		\checkmark	\checkmark	\checkmark	\checkmark	



Strategic Planning Cycle





Core Topics for Board Input



- Top level goals and priorities for 2019/22
- Any additional stakeholders to involve
- Any initiatives we should scale back or stop

Appendix

- Data from Environmental Scan
- Data from Strategic Plan Survey 2018
- Data from Ed Talk 2018
- Data from AdvancEd Survey 2017/18
- SIM's New Structure and Menu of Services
- Examples of initiatives proposed by Strategic Plan Committee

Environmental Scan: Analysis

Charter School Type	Count
Elementary	29
Middle	12
High	19
Combination	28
Total	88

Source: Florida Department of Education Master School Identification File. http://doewebprd.doe.state.fl.us/EDS/MasterSchoolID/

DISTRICTWIDE CHARTERS	Historical Enrollment ^H						Proje	cted Enroll	ment ^P	
	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22	2022/23
Elementary	21,036	22,152	24,820	25,211	24,718	24,418	24,367	24,197	24,027	23,857
Middle	9,153	9,817	10,735	11,862	12,364	12,283	13,098	13,612	14,127	14,641
High	7,419	8,083	7,727	8,292	8,011	7,894	8,036	8,058	8,080	8,102
TOTAL CHARTERS	37,608	40,052	43,282	45,365	45,093	44,595	45,501	45,867	46,234	46,601

H - Historical enrollment based on the annual benchmark day of school.

P - Projected enrollment reports DSA Department five-year enrollment forecast as of October 2016.

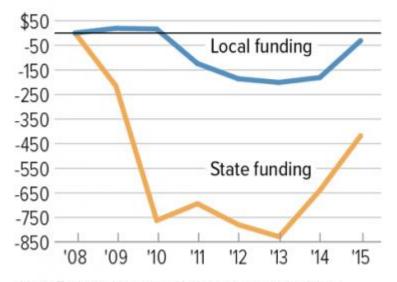
Source: School-by-school Five-Year Student Enrollment Projections For The 2018/19 Through 2022/23 School Years memorandum released October 13, 2017.



Environmental Scan: Analysis

K-12 Funding Fell Sharply After Recession Hit

Change in funding per pupil compared to 2008, inflation adjusted



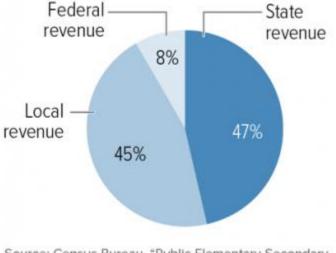
Note: Excludes Hawaii and Indiana due to lack of data.

Source: CBPP analysis of U.S. Census Bureau, "Public Education Finances: 2015."

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States Provide Nearly Half of School Funding

Share of total K-12 education funding, 2015



Source: Census Bureau, "Public Elementary-Secondary Education Finance Report, 2015 Data," June 2017.

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Environmental Scan: Analysis

	FSA ELA - Achievement Gap					
ALL GRADES: Broward	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>Change:</u> 2017 to 18	<u>Change:</u> 2015 to 18
White Black	33	31	31	29	-2	-4
White Hispanic	14	13	15	13	-2	-1
Non-ELL ELL	27	27	28	26	-2	-1
Non-SWD SWD	36	36	36	35	-1	-1
Non-FRL FRL	29	28	27	27	0	-2

	FSA Mathematics - Achievement Gap					
ALL GRADES: Broward	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>Change:</u> 2017 to 18	<u>Change:</u> 2015 to 18
White Black	33	32	30	30	0	-3
White Hispanic	13	13	12	13	1	0
Non-ELL ELL	16	16	16	17	1	1
Non-SWD SWD	30	31	31	33	2	3
Non-FRL FRL	26	26	24	24	0	-2

FSA = Florida Standards Assessment, ELA = English Language Arts,

ELL = English Language Learners, SWD = Students with Disabilities,

FRL = Students receiving Free or Reduced Lunch

Difference in % students scoring 3 or higher on FSA

Environmental Scan: Peer Districts Analysis





	Grades 3	-10	Grad	es 3-5	Grade	es 6-8	Grade	s 9-10
District Name	2017	2018	2017	2018	2017	2018	2017	2018
STATEWIDE	53%	54%	55%	56%	53%	53%	51%	53%
BROWARD	55%	56%	56%	57%	55%	56%	54%	54%
MIAMI-DADE	54%	57%	57%	60%	53%	55%	51%	54%
HILLSBOROUGH	52%	53%	54%	53%	52%	53%	49%	52%
ORANGE	52%	52%	55%	54%	52%	50%	48%	50%
PALM BEACH	54%	56%	54%	57%	55%	56%	52%	55%

FSA-English Language Arts by Grade District Comparison

	All Mathematic	es 3-8 s (FSA and EOCs) or Above	Grades 3-5 All Mathematics (FSA and EOCs) % Level 3 or Above		Grades 6-8 All Mathematics (FSA and EOCs)		Grades 9-12 FSA Algebra 1 EOC % Level 3 or Above	
District Name	2017	2018	2017	2018	2017	2018	2017	2018
STATEWIDE	59%	60%	61%	62%	57%	58%	42%	42%
BROWARD	60%	61%	62%	63%	59%	59%	49%	43%
MIAMI-DADE	60%	62%	64%	67%	55%	58%	39%	39%
HILLSBOROUGH	55%	56%	55%	55%	56%	57%	35%	32%
ORANGE	57%	56%	61%	60%	54%	52%	27%	29%
PALM BEACH	61%	63%	62%	64%	60%	61%	45%	45%

Notes: Percentages displayed in this document for 2017 may reflect minor differences from percentages published previously. This is because of the inclusion of additional assessment records reported after the initial publication of data.



Environmental Scan: Peer Districts Analysis

Council of the Great City Schools

		CGCS Comparison Districts					
Measure	Broward	Duval	Hillsborough	Miami- Dade	Orange	Palm Beach	
Devices per Student (2015/16)	.61	.80	.35	.78	.73	NR	
Teacher Retention - Remaining After 1 Year*	74%	62%	63%	68%	73%	67%	
Teacher Retention - Remaining After 5 Years*	48%	40%	57%	60%	50%	55%	

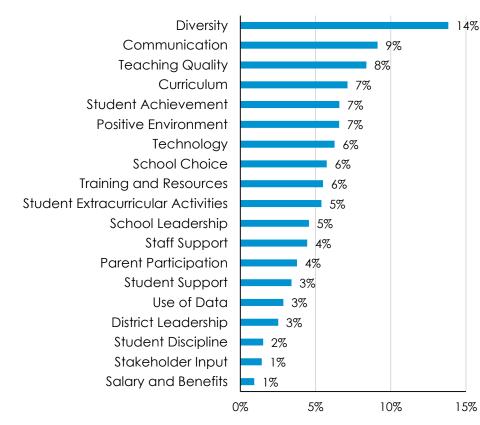
*Based on 5-year average from 2011-2016.

Source: The Council of the Great City Schools' Managing for Results in America's Great City Schools, 2017, Results from Fiscal Year 2015-2016.

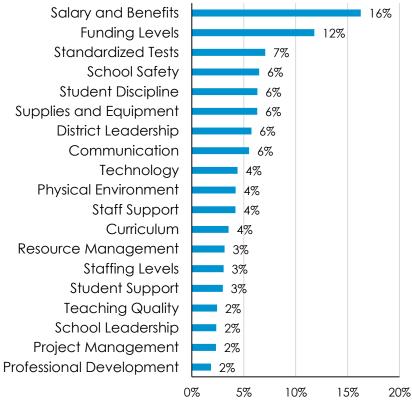


SP Survey 2018: Major Themes









N = 4,965 (as of 09.14.18)



Ed Talk 2018: Major Themes

Table 1: Emergent Themes for Discussion Session on Personalized Learning

	Tables Addressing Theme		
<u>Theme</u>	Number	Percent	
Parent Involvement and/or Communication	29	74%	
Increasing Parent Knowledge	28	72%	
Teaching and Support for Individualized Learning Styles	22	56%	
Provide More In/Out of School Programs	14	36%	
Community Involvement and/or Communication	11	28%	

Table 2: Emergent Themes for Discussion Session on Life Readiness

	Tables Addres	ssing Theme
<u>Theme</u>	Number	Percent
Community - Input	21	54%
Community - Provide Real-World Opportunities	19	49%
Community - Partnerships	19	49%
Parent - Involvement	32	82%
Parents - Increase Knowledge	24	62%
School - Provide/ Improve Social and Emotional Learning (SEL) services	26	67%
School - Environment	22	56%
School - Student Support	22	56%
School - Mentoring	11	28%



AdvancEd Survey 2017/18: Major Themes

	Strengths	Weaknesses
Students	High ExpectationsPrograms and ServicesAcademic Support	 Respect for Adults Peer Relations Individualized Learning Support
Parents	Academic ExpectationsStudent PreparationLearning Support	CommunicationIndividualized LearningResource Management
Teachers	 Focus on Success Focus on Accountability and Improvement Use of Data 	 Communication Resource Availability Common Feedback Practices



Proposal from SP Committee

	Theory	Action Plan
Lead Measure	If we execute this strategy:	Action 1:Secure T-Mobile Grant.
	If we issue devices, 1:1, to all middle school students during 18/19 school year	
		Action 2: Train Teachers/Students on devices and content.
Lag Measure	Then we will realize this objective:	
Specific Measurable Attainable Relevant Time-bound	Then we will increase equitable access to digital curriculum, 24/7 and improve achievement by 20/21 school year.	Action 3: Evaluate usage vs. student achievement, improvements, annually for 3 years.

Proposal from SP Committee

	Theory	Action Plan
Lead Measure	If we execute this strategy: Implement robust and required yearlong new	Action 1:Extend 4 day to yearlong academy.
	teacher academy	Action 2: Partner w/universities to help prep teachers for demands
Lag Measure	<u>Then we will realize this objective:</u>	of classroom.
 Specific Measurable Attainable Relevant Time-bound 	Improve the retention rate of BCPS 1 st year teachers (% to be determined).	Action 3: All 1 st year teachers partner with master teachers in structured support program.

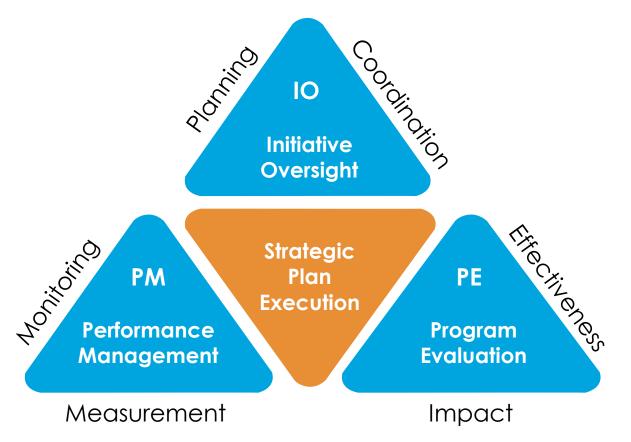
Proposal from SP Committee

	Theory	Action Plan
Lead Measure	<u>If we execute this strategy</u> : Implement trauma- informed approach to create relationship- based culture with teachers, staff, students	Action 1: Determine obligations, needs, and resources relevant to trauma legislation. Action 2: Conduct review of existing data and related research studies.
Lag Measure	Then we will realize this objective:	
Specific Measurable Attainable Relevant Time-bound	The number of incidents (referrals) and suspensions will reduce by 10% by June 2020. Attendance will increase by 5%.	Action 3: Design and provide trauma- informed training and resources to all staff of BCPS.

SIM's Structure & Purpose

Mission:

Driving organizational excellence through strategic plan execution.

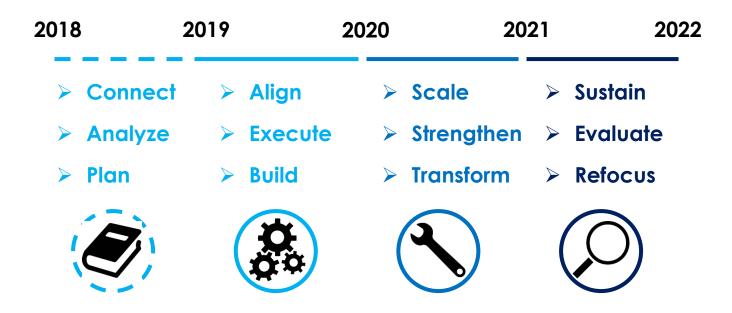


SIM's Menu of Services

Services	Topics	
 Consultations Data Analysis & Benchmarking Focus Group Facilitation Online Resources Planning Retreats Scorecards & Reports Training Guides Web Tool Development Workshops 	 Accountability & Execution Lean Six Sigma Logic Model Development Performance Management Process Improvement Program Evaluation Project Management Quality Assurance Strategic Planning 	



Looking Ahead



2018/19 Short-Term Actions

- Develop new District 2019/22 Strategic Plan
- Complete SIM Team Professional Development
- Overhaul SIM Communications and Marketing

2019/22 Long-Term Actions

- Guide Execution of District 2016/19 Strategic Plan
 Improve District-wide Accountability and Goal Alignment
 - ----->• Execute new District 2019/22 Strategic Plan
 - ------>
 Provide District Professional Development and Services

OFFICE OF STRATEGIC INITIATIVE MANAGEMENT

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

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